



“The permanent track is great. It is really technical in some places. And I think it is what we need moving for the 2012 Olympics. I think it is really good for the stars of 2012.”

Sifiso Nhlapo, South African Supercross Champion,
Olympic finalist Beijing 2008

BREAKTHROUGH BMX

Copenhagen - Candidate City for the 2012 BMX World Championships – bid news #2

“Copenhagen is easy to get to and easy to get around in and therefore a perfect sport event destination. Through the “Bike City” project, Copenhagen has gained immense event organisation experience as well as new superb facilities. We will make sure that nothing gets in the way of organising a magnificent BMX World Championship that will create the optimal momentum for BMX prior to the 2012 Olympic Games.”

The Copenhagen 2012 Bid Committee

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DANISH PROPOSAL TO HOST

**UCI BMX
WORLD CHAMPIONSHIPS 2012
COPENHAGEN - DENMARK**

WWW.BMXCOPENHAGEN.COM

COPENHAGEN – THE ONLY “UCI BIKE CITY”

Copenhagen is the only city to have been awarded the UCI Bike City label. The UCI Bike City concept, developed by the International Cycling Union, is designed for internationally renowned cities wanting to get involved in cycling - from competition to sport for all. The awarding of the label is based on criteria such as the international standing of the city and its active commitment to develop cycling (e.g.: Organisation of cycling events, network of cycle tracks and other quality facilities).

Cycling events in Copenhagen:

- UCI Track Cycling World Cup Classics in 2008/2009,
- UCI BMX Supercross World Cup in 2008/2009
- 2010 UCI Track Cycling World Championships
- 2011 UCI Road World Championships.

Moreover, a great number of grassroots cycling events and exciting cycling initiatives are included in the event calendar.

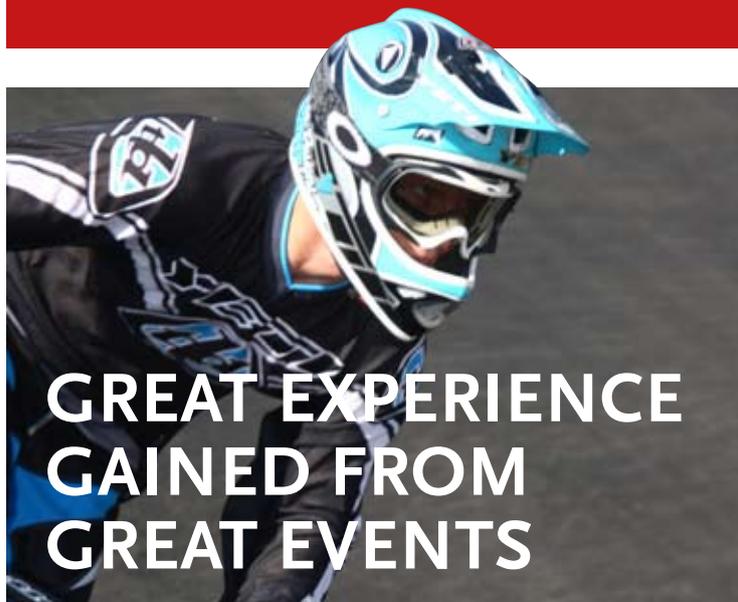
The UCI has clearly expressed its satisfaction with Copenhagen's commitment to cycling, both in terms of the organisation of high level competitions as well as in increasing the interest and participation in the different cycling disciplines.

Pat McQuaid, UCI President, says:

“Copenhagen has earned itself the great merit of setting the example by enthusiastically getting involved with this initiative launched by the UCI and the results of this initial experience are very successful.”



HRH Crown Prince Frederik of Denmark is the patron of “UCI Bike City” Copenhagen.



GREAT EXPERIENCE GAINED FROM GREAT EVENTS

Copenhagen hosted both the 2008 and 2009 BMX World Cups receiving great acknowledgements from athletes, officials and media for organising unforgettable events that gave the participants and spectators a great experience with amazing sports performances and music entertainment.

The organising committee has gained immense event organisation experience during the World Cup's both on a technical level and in terms of promoting BMX and attracting spectators. The 2012 BMX World Championship is crucial in building the right momentum for the 2012 Olympics. The Copenhagen organising committee can guarantee that nothing will get in the way of securing the best possible lead up to the London games.

Head of the organising committee for the BMX World Cup 2008 and 2009, Martin Strange Persson says:

“We know how important the 2012 BMX World Championship is for the athletes and the UCI. It is the last test for the athletes and the last chance for BMX to position itself as an important Olympic sport before the London games. We are aware that the UCI needs an experienced organiser to ensure that the technical organisation and the promotion of the event are flawless. We are ready to take this responsibility.”

WORLD CLASS FACILITIES

The Copenhagen BMX venue designed by UCI's track building expert Tom Ritzenthaler and constructed by UCI and said to be one of the world's best permanent tracks - is situated only 15 minutes from the city hall square, 15 minutes from the international airport, 15 minutes from the city beach, close to hotels and hostels, metro and trains and next to a brand new (2010) city camping ground.

For UCI BMX World Championships 2012 7,500 seats will be build up for spectators and VIP's.

Athletes participating at the 2009 UCI BMX World Cup were also very satisfied with the track:

Sifiso Nhlapo, South African Supercross Champion, Olympic finalist Beijing 2008:

“The permanent track is great. It is really technical in some places. And I think it is what we need moving for the 2012 Olympics. I think it is really good for the stars of 2012.”



COPENHAGEN – EASY TO GET TO AND EASY TO GET AROUND IN

Copenhagen is the World's leading city when it comes to offering its residents and visitors the highest life quality. The city leaves most other cities behind because of its development in architecture, design and gourmet food. Also the Copenhagen's public transportation, bicycle culture, harbour baths, green public spaces and trendy cafes contribute to a high quality of life.



“Did you know that the Copenhagen Metro was voted “the world’s best Metro” and it’s only 10 minutes walk from the track?”



The award winning Copenhagen Airport is one of Europe's busiest with non-stop flights to and from 131 destinations all over the world. The Airport is situated a mere 10 minutes from the BMX track and 15 minutes from the city centre. This is by far the fastest transfer time from airport to city centre of any European capital city.



Most of the 17.000 hotel rooms are located in the city centre and within easy reach of the BMX track and the airport. With a wide range of hotels Copenhagen can offer accommodation for all budgets. There are plenty of opportunities to find inexpensive accommodation: Participants can choose to stay in the 5-star designer hostel, Danhostel Copenhagen City for as little as 16 euro a night; a Bed & Breakfast with an average price of 45 EUR for a single room or a nice mid-range hotel room which can be obtained for under 100 euro.



“Did you know that the hotels allocated for the BMX World Championships 2012 are within 15 minutes of the track?”

“Did you know that Copenhagen has a cycle track network in the city of some 300 km?”



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Region
Hovedstaden

