

2007 PERFORMANCE GUIDE



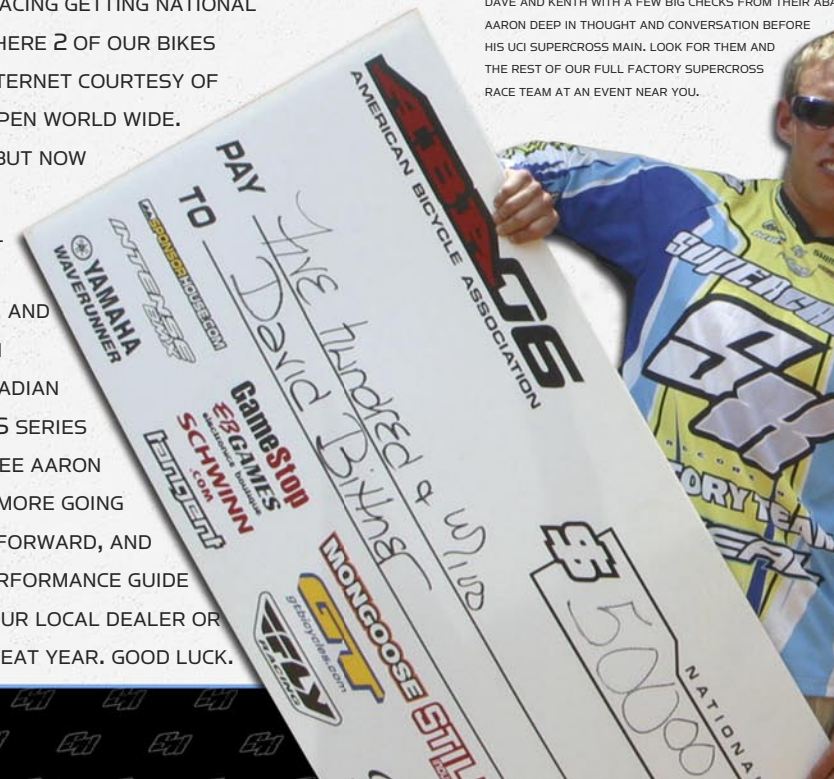
SUPERCROSS

introduction

THANK YOU FOR TAKING THE TIME TO PICK UP OUR CATALOG. 2007 LOOKS TO BE AN AMAZING YEAR FOR THE SPORT OF BMX AND FOR OUR LITTLE COMPANY AS WELL. 2006 FINISHED UP STRONG WITH BMX RACING GETTING NATIONAL COVERAGE ON NBC AND THE USA NETWORK WITH THE UCI SUPERCROSS DOWNHILL RACE WHERE 2 OF OUR BIKES WERE IN THE FINALS. BMX RACING IS NOW BEING BROADCAST LIVE ON THE INTERNET COURTESY OF THE ABA, SO NOW YOU CAN ACTUALLY WATCH THE NATIONALS AS THEY HAPPEN WORLD WIDE.

WE HAVE ALREADY KNOWN BMX IS GOING TO BE IN THE 2008 OLYMPICS BUT NOW IT WILL BE IN THE 2007 PAN AMERICAN GAMES AS WELL. BMX IS GETTING BIG AGAIN AND WE ARE READY. WE ARE INTRODUCING OUR NEW S-7 MODEL FOR 2007, THIS FRAME IS A FIRST FOR BMX AS IT IS A SCANDIUM ALLOY WHICH IS LIGHTER AND STRONGER THAN REGULAR ALLOYS, AND SAMMY HAS ALREADY RACE PROVEN IT BY TAKING THE 2006 UCI NORTH AMERICAN CHAMPIONSHIPS AS WELL AS THE 2006 CANADIAN CHAMPIONSHIPS ON HER PERSONAL S-7. WE HAVE THE NEW iS SERIES ALUMINUM FRAMES, THE NEW R-CR MODEL WHICH YOU WILL SEE AARON RACING ON ACROSS YOUR TV SCREENS. THERE IS MUCH MUCH MORE GOING ON HERE AT SUPERCROSS, THINGS ARE CONSTANTLY MOVING FORWARD, AND THERE IS NO POSSIBLE WAY TO FIT IT ALL INTO THIS LITTLE PERFORMANCE GUIDE BUT WE TRIED, FOR THE LATEST INFO ALWAYS CHECK WITH YOUR LOCAL DEALER OR OUR SITE @ SUPERCROSSBMX.COM . 2007 LOOKS TO BE A GREAT YEAR. GOOD LUCK.

A FEW OF OUR FACTORY RIDERS - SAMMY AT THE FAR LEFT WITH HER CANADIAN CHAMPIONSHIP MEDAL, DAVE AND KENTH WITH A FEW BIG CHECKS FROM THEIR ABA WINS AND AARON DEEP IN THOUGHT AND CONVERSATION BEFORE HIS UCI SUPERCROSS MAIN. LOOK FOR THEM AND THE REST OF OUR FULL FACTORY SUPERCROSS RACE TEAM AT AN EVENT NEAR YOU.



Photos: Dan Mearney (ABA) via.com, Jerry Liguori - BMX.com, Ryan's Racer's Life - BMX.com

EVO S7
SCANDIUM



PICTURED IS THE 24 OUNCE MINI FRAME IN BOTH BLACK/POLISH AND SAMMY COOLS WHITE/PINK

BUILT FROM A SPECIAL SCANDIUM/ALLOY BLEND THAT MAKES THE FRAME UP TO 25% STRONGER WHILE SHEDDING CLOSE TO 20% OF THE WEIGHT. THIS HIGH PERFORMANCE FRAME IS FOR SERIOUS RACERS ONLY. AT ONLY 2.65 POUNDS IN THE PRO XL SIZE, THERE IS NOT A FASTER WAY TO THE TOP OF THE PODIUM. AVAILABLE IN MICRO, MINI, JUNIOR, EXPERT, EXPERT XL, PRO, PRO X PRO XXL AND 24" EXPERT AND 24" PRO SIZES. (AVAILABLE IN 10 SIZES) ALL IN SPECIAL TWO-TONE PAINT JOB: THEY ARE BLACK/POLISH, BLACK/BLUE, BLACK/YELLOW WHITE/TURQUOISE, AND WHITE/PINK.

SMALL 3D CNC'D DROP-OUTS ARE LIGHT AND FUNCTIONAL



THE S-7 SERIES HAVE UNIQUE 2-TONE PAINT JOBS TO HELP THEM FURTHER STAND OUT FROM THE PACK. AVAILABLE IN BLACK FRONT STOCK FADES AND SAMMY COOLS SIGNATURE WHITE FADES.

SAMMY IS A CHAMPION IN THE PUREST SENSE OF THE WORD. HER LIFE IS DEDICATED TO PURSUING HER DREAM OF RACING HER BMX BIKE IN THE OLYMPICS. HER BIKE OF CHOICE IS HER SIGNATURE COLOR S-7. THE S-7 FEATURES THE SAME CHAMPIONSHIP AND TITLE WINNING GEOMETRY THAT SHE HAS RIDDEN WITH US FOR GOING ON 5 YEARS. ONLY NOW IT IS LIGHTER AND DEDICATED TO HELPING HER REACH HER GOALS.

SAMMY COOLS

- 2004 AND 2005 ABA #1 WOMENS PRO
- 2005 NBL #1 WOMENS ELITE
- 5 TIME UCI WORLD CHAMPION
- 2006 UCI NORTH AMERICAN CHAMPION



ACTION PHOTO: DAN MOONEY, ABA BMX.COM

ACTION PHOTO : DAN MOONEY/ABA.BIKI.COM



KENTH LIKE MOST OF OUR RACE TEAM LIKE THE STIFFNESS OF ALUMINUM ON THE TRACK. HIS CHOICE OF FRAMES IS THE NEW iS SERIES. YOU GET THE RACE WINNING GEOMETRY OF ALL OF OUR SUPERCROSS RACE FRAMES, THE STIFF AND DURABLE FEEL OF A 6061 - T6 ALUMINUM HEAT TREATED FRAME, CNC'D HEADTUBES, BB SHELLS AND 3D CNC'D DROPOUTS, AND OUR O/S HEADTUBE GUSSET ALL AT AN AFFORDABLE PRICE. IF YOU ARE SERIOUS ABOUT YOUR RACING AND LOVE THE FEEL OF ALUMINUM, THIS FRAME IS FOR YOU. ONLY 3.4LBS IN THE 20" PRO SIZE. AVAILABLE IN 8 SIZES AND 5 STOCK COLORS.

KENTH FALLEN -
AA PRO AND PRO CRUISER SPECIALIST

NEW FOR 07' -
THE SUPERCROSS iS SERIES



FULL SEAMLESS 6061 T-6 ALUMINUM CONSTRUCTION, CNC'D HEADTUBES AND BB SHELL, 3D CNC'D DROPOUTS, DOUBLE GUSSETED HEADTUBE, PRO SIZE UP TAKE A 27.2 POST AND A 1 1/4" CLAMP, EXPERT XL SIZE DOWN TAKE 22.2 POST AND 1" CLAMP. EXPERT SIZE UP TAKE 1 1/8" THREADLESS STYLE HEADSETS, JR. AND MINI TAKE 1" THREADLESS STYLE HEADSETS. ALL BB SHELLS ARE 68MM WIDE. PRO SIZE UP ARE DESIGNED TO TAKE 1.75" WHEELS, EXPERT XL AND DOWN ARE DESIGNED FOR 1 1/8" AND 1 3/8" WHEELS. STOCK COLORS ARE GLOSS BLACK, PEARL WHITE, METALLIC BLUE, MIRROR POLISH AND LIMITED EDITION SAMMY COOLS PINK

	TT	HA	CS	BB
Mini	17.5"	72.5°	12.25"	10.7
Jr.	18.5"	72.5°	12.75"	10.7
Expert	19.5"	73.5°	13.7"	11.2
Expert XL	20"	73.5°	14"	11.2
PRO	20.5"	74.5°	15.25"	11.6
XL	21.25"	74.5°	15.25"	11.6
XXL	21.75"	74.5°	15.25"	11.6
24" PRO	21.5"	73.5°	15.5"	11.6

specifications subject to change without notice





AARON KNOWS WHAT HE WANTS IN A FRAME, WHEN AARO IS NOT RACING HE CAN BE FOUND AT THE TRAILS GETTIN HIS FLOW ON, OR TRAVELING THE WORLD DOING BMX

SHOWS FOR HIS CHURCH. AARON LIKES CRO-MO, AND FOR GOOD REASON, IT IS LIGHT, STRONG AND HAS A FEEL TO IT THAT YOU JUST CAN'T GET ON AN ALUMINUM FRAME. WITH THE NEW R-CR SERIES YOU GET ALL OF THAT PLUS, WITH IT'S FULL AIR HARDENED TRIPLE BUTTED TUBESET, BUILT IN SEAT POST CLAMP, CNC RELEAVED CRO-MO CROPOUTS, AND INTERNAL CAMPY STYLE HEADTUBE, YOU CAN'T GO WRONG.

AARON JOHNSON -
AA PRO AND UCI SUPERCROSS DOWNHILL SPECI

NEW FOR 07' -
THE SUPERCROSS R-CR SERIES



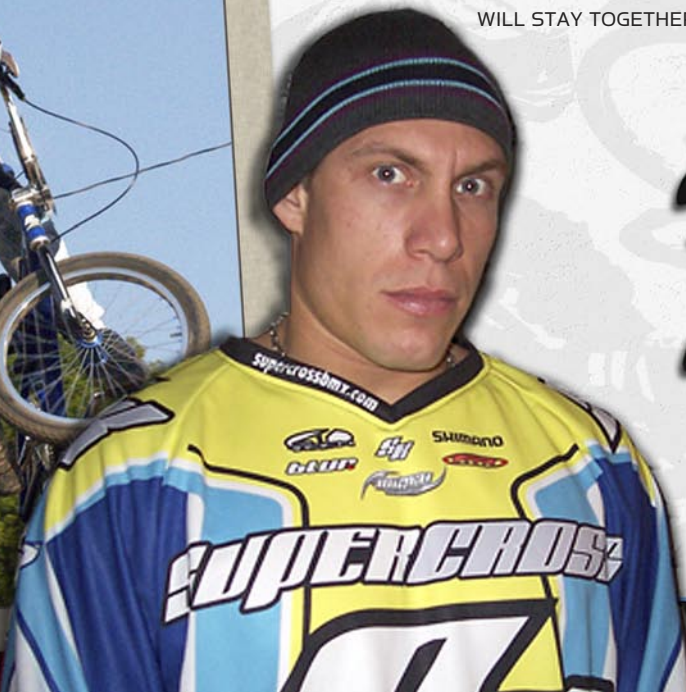
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FULL HEAT TREATED - AIR HARDENED TUBESET, CNC RELEAVED CRO-MO DROPOUTS, BUILT IN SEATPOST CLAMP, UNIQUE B-OVALIZED DOWNTUBE AND OVALIZED TOP TUBE, CAMPY TYPE INTERNAL HEADTUBE, EURO 68MM BB SHELL, LARGE INTERNAL VENT HOLES FOR MAXIMUM WEIGHT REDUCTION AND ULTIMATE STRENGTH, SAME RACE PROVEN GEOMETRY AS ALL OF OUR SUPERCROSS RACE FRAMES. ONLY 4.2 LBS IN XXL.





DAVE LIKES THE SECURITY OF HIS 4130 CRO-MO HEAT TREATED PRO FORKS. HE KNOWS THAT WHETHER HE IS AT THE TRACK OR TRAILS THAT NO MATTER HOW HIGH HE JUMPS OR HOW HARD HE CRASHES HIS FRONT END WILL STAY TOGETHER THROUGH IT ALL.



DAVE BITTNER -
MASTERS & VET PRO



NEW WELDED IN STARNUTS W/ SPACER TOPCAPS ON PRO LT AND PRO DIRT MODELS

THE BEST FORKS ON THE MARKET? WE THINK SO. AND SO DOES EVERYONE ELSE. GIVEN THE HIGHEST RATINGS BY *BMX PLUS!*, *BMX MANIA*, *BMX ULTRA*, AND EVEN THE DEFUNCT *TRANSWORLD BMX*. (YEAH, WE'VE BEEN BUILDING THESE FORKS THAT LONG.) THESE SHOULD BE YOUR ONLY CHOICE FOR THE FRONT OF YOUR BIKE. WITH OUR PROPRIETARY POST WELD HEAT TREATMENT PROCESS, THESE CRO-MO FORKS ARE AS LIGHT OR LIGHTER THAN MOST CARBON AND ALLOY FORKS WITH THE RELIABILITY AND SECURITY OF STEEL. AND AT ONLY 24 OUNCES, OUR PRO LT FORKS WITH IT'S NEW WELDED STARNUT AND TOP CAP SPACER COMBO, IS LIGHTER THAN THE CARBONS, AT HALF THE PRICE!

AVAILABLE IN PRO (28 oz), PRO LT (24oz), PRO 24" (32oz), PRO LT 24" (28oz) , MINI/JR. (18oz) AND PRO DIRT (32oz) . COLORS ARE BLACK, AND GLOSS WHITE (LIMITED RUNS IN PRO AND PRO 24" IN SHOW CHROME)

SUPERCROSS PRO BARS AVAILABLE IN
PRO - 7.75" RISE X 28" WIDTH
LO PRO - 7.25" RISE X 26" WIDTH AND
PRO CRUISER - 5" RISE X 28" WIDTH

AVAILABLE IN BLACK, WHITE AND SNOW CHROME
ALLOY EXPERT, JR. AND MINI BARS ALSO AVAILABLE

SAMMY COOLS
SIGNATURE BARS
7.25" RISE X 26" WIDTH
SAMMY'S UNIQUE BEND AND
SNOW WHITE COLOR

NEW FOR 07' - SUPERCROSS RACERHEAD STEM

SUPERCROSS RACERHEAD STEMS ARE CNC'D FROM 6061 T-6 BILLET ALUMINUM AND FEATURE A UNIQUE FRONT CLAMP MECHANISM TO KEEP WEIGHT DOWN AND CLAMPING POWER UP. HOLLOW BAR CLAMP AREA LIGHTENS THE STEM EVEN MORE WHILE MAINTAINING FULL CLAMPING POWER. ONLY 10.8 OUNCES IN 65MM REACH



AVAILABLE IN 65MM, 55MM, 45MM AND 45MM JR. PRO SIZES. COLORS ARE BLACK, BLUE, GOLD AND MIRROR POLISH

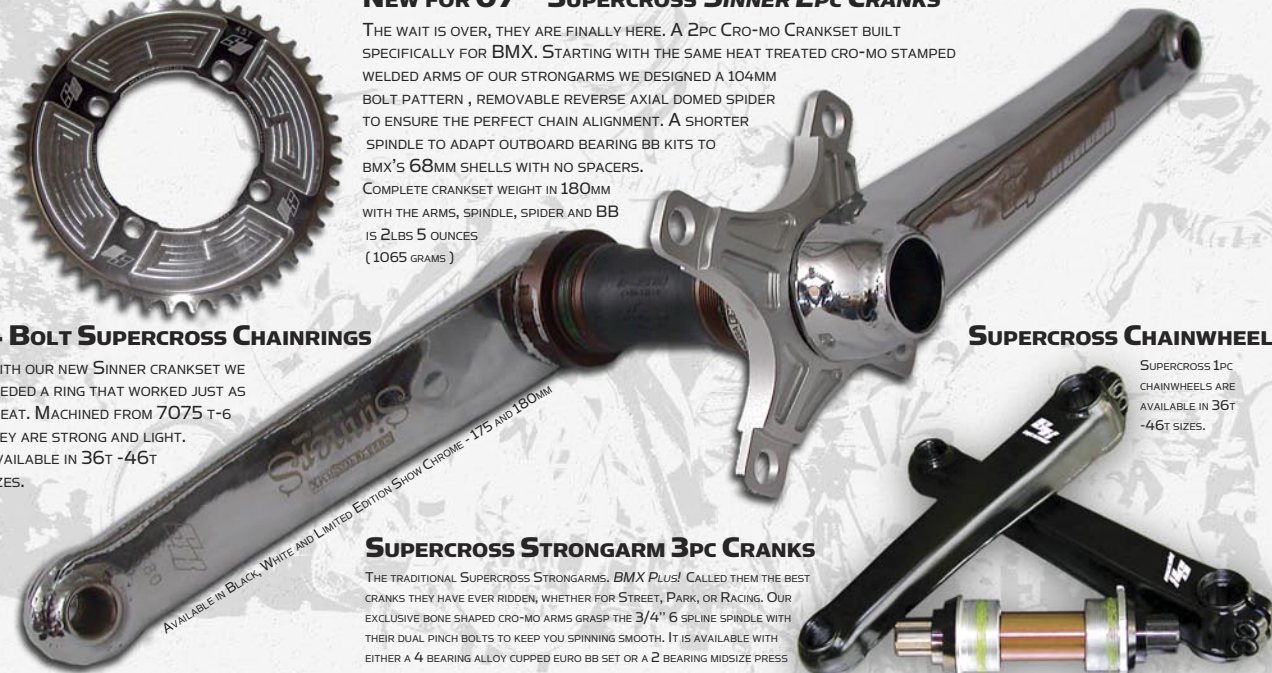
4 BOLT SUPERCROSS CHAINRINGS

WITH OUR NEW SINNER CRANKSET WE NEEDED A RING THAT WORKED JUST AS GREAT. MACHINED FROM 7075 T-6 THEY ARE STRONG AND LIGHT. AVAILABLE IN 36T - 46T SIZES.



NEW FOR 07' - SUPERCROSS SINNER 2PC CRANKS

THE WAIT IS OVER, THEY ARE FINALLY HERE. A 2PC CRO-MO CRANKSET BUILT SPECIFICALLY FOR BMX. STARTING WITH THE SAME HEAT TREATED CRO-MO STAMPED WELDED ARMS OF OUR STRONGARMS WE DESIGNED A 104MM BOLT PATTERN, REMOVABLE REVERSE AXIAL DOMED SPIDER TO ENSURE THE PERFECT CHAIN ALIGNMENT. A SHORTER SPINDLE TO ADAPT OUTBOARD BEARING BB KITS TO BMX'S 68MM SHELLS WITH NO SPACERS. COMPLETE CRANKSET WEIGHT IN 180MM WITH THE ARMS, SPINDLE, SPIDER AND BB IS 2LBS 5 OUNCES (1065 GRAMS)



SUPERCROSS CHAINWHEELS

SUPERCROSS 1PC CHAINWHEELS ARE AVAILABLE IN 36T - 46T SIZES.

SUPERCROSS STRONGARM 3PC CRANKS

THE TRADITIONAL SUPERCROSS STRONGARMS, *BMX PLUS!* CALLED THEM THE BEST CRANKS THEY HAVE EVER RIDDEN, WHETHER FOR STREET, PARK, OR RACING. OUR EXCLUSIVE BONE SHAPED CRO-MO ARMS GRASP THE 3/4" 6 SPLINE SPINDLE WITH THEIR DUAL PINCH BOLTS TO KEEP YOU SPINNING SMOOTH. IT IS AVAILABLE WITH EITHER A 4 BEARING ALLOY CUPPED EURO BB SET OR A 2 BEARING MIDSIZE PRESS FIT WITH OPTIONAL ALLOY CUPS TO FIT OLD STYLE AMERICAN BB SHELLS. AVAILABLE IN 175 AND 180MM LENGTHS IN BLACK ONLY.



SUPERCROSS SPINDRIVE HUBS

FOR 2007 THE SUPERCROSS SPINDRIVE HUBS ARE ALSO AVAILABLE AS COMPLETE WHEELS. OUR SAME SUPER SMOOTH HUBS ARE MATCHED UP WITH DOUBLE WALL ALLOY RIMS WITH DBL.BUTTED STAINLESS STEEL SPOKES. AVAILABLE IN PRO 20x1.75, CRUISER 24x1.75, EXPERT 20x1.5, AND MINI 20x1.1/8 SIZES. ALSO AVAILABLE IN A SPECIAL 20x1.5 SAMMY COOLS "LUCKY 56" MODEL. SEE YOUR LOCAL DEALER FOR DETAILS.



SUPERCROSS CHAINTENSIONERS

FOR OVER 10 YEARS WE HAVE BEEN MAKING THE SAME CHAIN TENSIONER. A SIMPLE CNC'D PIECE OF 6061 T-6 ALUMINUM THAT KEEPS YOUR CHAIN TIGHT. BLACK, BLUE, GOLD, SILVER AND LIMITED EDITION PINK. ALSO AVAILABLE IN MTB STYLE W/DER.HANGER.



SUPERCROSS BLUE STREAKS

THE PERFECT TIRE IS ONE THAT LETS YOU GET OUT OF THE GATE FAST, ROLLS SMOOTH, AND KEEPS TRACTION IN THE TURNS. AND THE SUPERCROSS BLUE STREAKS DO JUST THAT. WITH IT'S HIGH THREAD COUNT SIDEWALLS, HIGH-DENSITY RUBBER COMPOUND, AND LOW PROFILE TREAD, THEY ARE LIGHTER, STICKIER, AND SMOOTHER THAN THE REST. AVAILABLE IN 20 x 1.5, 20 x 1.75, 20 x 2.125, AND 24 x 1.75 SIZES, TO FIT ANY RIDER'S SIZE AND STYLE. LOOK FOR NEW MINI/JUNIOR 20 x 1.1/8, 20 x 1.3/8, AND 24 x 1.1/8 SIZES WITH A UNIQUE MINI TREAD IN SPRING OF 2007.



SAMMY COOLS SIGNATURE EDITION SUPERCROSS SADDLE



SUPERCROSS PRO SADDLE, CRO-MO RAILS. BLACK/CARBON



SUPERCROSS PRO SADDLE, CRO-MO RAILS. BLACK/CAMO



SUPERCROSS PRO SADDLE, CRO-MO RAILS. WHITE



SUPERCROSS MINI SADDLE BLACK/CAMO



SUPERCROSS MINI SADDLE SAMMY COOLS WHITE/PINK W/BUTTERFLY LOGO



SUPERCROSS SEATCLAMPS



SUPERCROSS MINI SADDLE SAMMY COOLS WHITE/BLUE W/BUTTERFLY LOGO

ALSO AVAILABLE BUT NOT SHOWN IN BLACK/BLACK AND WHITE/GREY

BILLET ALUMINUM IN 3 SIZES TO FIT MOST OF TODAY'S BMX FRAMES. BLACK, BLUE, GOLD SILVER AND LIMITED EDITION PINK.

Proudly Distributed by  and **QBP** in the USA

The Otherside of Supercross

dirt/park team rider: gary roth (not pictured ben smother and adam watkins)

NEW FOR 07' - THE SUPERCROSS ASCENSION

Ascension
Full heat treated cro-mo

WHEN YOU ARE
DONE RACING AND
WANT TO HIT THE TRAILS,
THERE IS NO BETTER WAY
THAN ON OUR NEW ASCENSION. WITH
A CAMPY INTERNAL HEADTUBE, PRESS FIT
MID SIZE BB SHELL, REMOVEABLE GYRO TABS,
FULL HEAT TREATED DOUBLE BUTTED CRO-MO CON-
STRUCTION AND OUR EXCLUSIVE CONVERTABLE DROPOUTS
WHICH ALLOW YOU TO GO FROM 14MM TO 3/8" IN A MOMENTS
NOTICE. ONLY 4.8LBS IN THE 21" TOP TUBE SIZE.

SUPERCROSS BMX - 13429 Tioga Ln. Apple Valley, CA 92308 -760/240-5266 or 760/240-8869 fax

Get a signed Supercross Poster from the Supercross BMX Factory team at an ABA National near you, or send \$6 for a full color Supercross Poster to Supercross BMX Poster 13429 Tioga Lane, Apple Valley, CA 92308

(signed posters are only available at National Events, please check www.supercrossbmx.com to find a national near you.)

